



Addendum I: Hunter's Companion Kiosk Plan

Working Draft

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Note: For overall Geographic Literacy Campaign Planning and how it influences this kiosk, see the Geographic Literacy Campaign planning document.

Purpose

The Hunter's Companion kiosk is the first of several "virtual" kiosks to be developed by the Montana State Library in an effort to facilitate access to online natural resource information by theme. The Hunter's Companion kiosk will help Montana librarians and Montana library patrons more easily discover needed information to plan a hunt.

The Hunter's Companion kiosk differs from the existing online hunting tools and information in how it is presented. The kiosk will facilitate access to existing tools from different organizations organized around a known information need ("What do I need to know and what steps do I need to take to hunt in Montana?"). This kiosk will act as an information filter applied to existing online hunting resources. It will specifically address the How, What, When, and Where questions that arise when planning a hunt. The kiosk will diminish focus on general hunting information often presented along side practical tools thereby increasing focus on the tools that specifically satisfy this information need.

The success of the Hunter's Companion kiosk is dependent upon the availability of existing online hunting resources and tools and how they are developed (ease of use, etc.). We recognize this dependency. The Montana State Library's kiosks will simply act as an information filter to facilitate satisfying this known information need while using the tools produced by subject matter experts.

Kiosk Goals

- Develop a virtual kiosk to assist librarians and library patrons while they are planning a hunt.
- Increase Montanans' familiarity with and use of the Montana Natural Resource Information Systems ([NRIS](#))

Kiosk Users

- Hunters needing practical information to plan a hunt

- Librarians assisting hunters

Deliverables

One webpage that aggregates available web resources that assist

Roles and Responsibilities

Geographic Literacy Committee

Personnel	Responsibility
Jennie Stapp, MSL CIO	Oversight, external coordination with subject matter experts, communicate with upper management
Sarah McHugh, MSL Statewide Library Projects	Communicate with Task Force, publicizing campaign within existing library channels, envision tie in with other statewide projects, campaign liaison to the NRIS Advisory Counsel
Sara Groves, MSL Marketing and Communications	Develop marketing materials for the public, coordinate marketing efforts with outside partners, and publicize campaign and products.
Diane Papineau, MSL/NRIS GIS Analyst	Project documentation, develop geographic literacy webinars and self-guiding materials, develop kiosk self-guided user documentation, writing test plan, deliver geographic literacy webinars

Extended Project Team

Personnel	Responsibility
Tom Marino and Stacy Bruhn	Design/development of kiosks (web interface)
Product testers: GL committee/team, NRIS staff, subject matter expert <i>educators</i> , library consultants, Lauren McMullen	Internal testing during development and before release
Campaign Task Force of librarians (see section below for member list)	Offer regular feedback about the content and deliverables of this campaign, testing, user (patron) advocacy
Statewide Library Consultants	Promoting and informing librarians about the kiosks and webinars
Kiosk trainer: <?>	Planning, coordination, and delivery of kiosk use training
Subject Matter Experts: FWP Staff: Thomas Baumeister, Alan Charles	Advise campaign regarding available web-based content, obtain permission to use content when needed

Tools Available For Kiosk (Grouped by type of assistance):

How

- Hunt Planner (online application): <http://fwp.mt.gov/hunting/planahunt/>)
- Online licenses link: <http://fwp.mt.gov/hunting/licenses/>
- Online hunting regulations link: <http://fwp.mt.gov/hunting/regulations/>
- Hunter education: <http://fwp.mt.gov/education/hunter/default.html>

When

- Online seasons calendar: <http://fwp.mt.gov/hunting/seasons/>

What

- Montana Field Guide: <http://fieldguide.mt.gov/>

Where

- Natural Heritage Tracker: <http://mtnhp.org/Tracker/NHTMap.aspx>
(check with Heritage regarding use in IE and other browsers)
- Cadastral (online application): <http://gis.mt.gov>
- Hunter-Landowner Stewardship Project:
<http://fwp.mt.gov/hunting/hunterAccess/hunterLandowner>

Other

- Outdoor reports: <http://fwp.mt.gov/education/video/default.html?action=getOutdoorReports>

To Be Determined

- Graphical appearance of web page
- Domain name